

Nova Scotia and Sector Strategies for Advancing Social Enterprise

Real business, real change, real good. Guaranteed.



Social Enterprise in NS

1920

Antigonish Movement / Coady Institute



*"Human energy must be unleashed
by the universal dissemination of
ideas."*

-Dr. Moses M. Coady

2014

Now or Never: An Urgent Call to Action for Nova
Scotians



"The many significant achievements of social enterprise groups are indicative of what can be done ...NS has a strong base of leadership organizations that can contribute significantly to wider economic development strategies"



Partners



Department of Community Services



Steering Committee

Department of Business

Social Enterprise Network of Nova Scotia (SENNS)

Participants

ACOA Nova Scotia

Community Foundation of Nova Scotia

Common Good Solutions

DASC Industries

Directions Council

Department of Business

Department of Communities, Culture and Heritage

Department of Labour and Advanced Education

Department of Internal Service

Department of Municipal Affairs

Education and Early Childhood Development

New Dawn Enterprise

Nova Scotia Co-operative Council

Nova Scotia Business Inc.

Office of Aboriginal Affairs

St. Francis Xavier University

Third Sector Enhancement

Ulnooweg Development Group

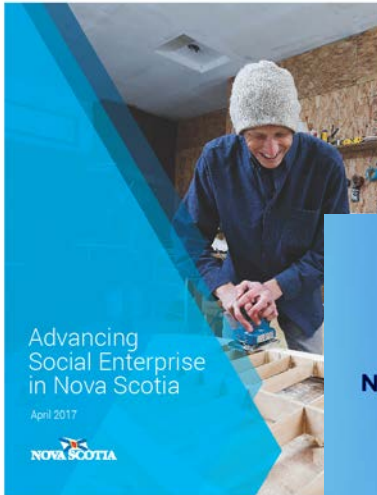
Western Regional Enterprise Network



Process

1. Workshops with stakeholders (Jan-Feb, 2016)
2. Draft strategy (Spring-Summer, 2016)
3. Consultations & refinement with stakeholders (Sept-Oct, 2016)
4. Strategy finalization and consideration (Nov-Feb, 2016)
5. Launch (April 12, 2017)
6. Implementation (Ongoing)

2017: “ A better Nova Scotia through social enterprise. ”



Nova Scotia Social Enterprise Sector Strategy 2017

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www.senns.ca

Increase Enterprise Capacity

Enhance Access to Capital

Expand Market Opportunities

Promote and Demonstrate Value of the Sector

Create an Enabling Legislative and Regulatory Environment

Build a Strong Enterprise Network (sector only)

**SOCIAL
ENTERPRISE
NETWORK
OF NOVA SCOTIA**

Stories for the Common Good



**SOCIAL
ENTERPRISE
NETWORK
OF NOVA SCOTIA**

Pillar #1: Enhance Enterprise Capacity

Province of NS

Map existing **community workspaces** as potential hosts for incubator training (Sector, PNS)

Social enterprise **development portal** to publish capacity building resources (Sector) www.senns.ca

Support ongoing efforts and identify new opportunities for **social entrepreneur training** (LAE, DoB, Unis, Colleges, Sector)

Biennial **summit** on Social Enterprise – first in 2018 (Sector, PNS)

Sector

Impact Incubator

Social Enterprise Portal www.senns.ca



Pillar #2: Enhance Access to Capital

Province of NS

Sector-Government **working groups** will identify barriers and propose specific options for overcoming them (Sector, PNS)

Social **equity fund proposal** (Sector, PNS)

Build **awareness among lending institutions** to help remove non-technical barriers to financing (Sector, PNS)

Sector

Engaging Leaders

Open up CEDIF Financing to Social Enterprise

Impact Investment Fund

Integration with the Impact Incubator and Enterprise Development Portal

Pillar #3: Expand Market Opportunities

Province of NS

Recognize key **third-party certifications** for suppliers (PNS)

Include a **filter within procurement planning** to identify opportunities to source 3-5 high potential, sector-identified, categories for goods (PNS)

Develop and deliver **social purchaser readiness training** to gov (PNS, Sector)

Sector will create a **liaison position** to work with the private and public sector on new market opportunities

Sector

Buy Social Canada

Building the Capacity of Suppliers

Building the Capacity of Purchasers

Pillar #4: Promote and Demonstrate Value of the Sector

Province of NS

DoB will **promote framework** throughout government partners (PNS)

Qualitative and quantitative **research**; communicating findings (Sector)

Increase **awareness and understanding** of the sector among provincial program managers and administrators (PNS, Sector)

Sector

Adoption of a Social Impact Measurement Framework

Research and Case Studies

Communications Strategy

Pillar #5: Support the Creation of an Enabling Legislative and Regulatory Environment

Province of NS

Community Interest Company
regulations - completed June 2016
(PNS)

Working **committee of government
and sector** representatives to suggest
and guide reviews of legislation,
regulations, and programs impacting
social enterprise (PNS, Sector)

Identify amendments during **review of
the Societies Act** (SNS)

Sector

Advocate for Amending the Nova Scotia
Societies Act

Create a Working Committee

Annual Report of Committee Progress and
Barriers

Pillar #6: Build a Strong Social Enterprise Network



Biennial Social Enterprise Summit

Advisory Council

Government Liaison

Stories for the Common Good



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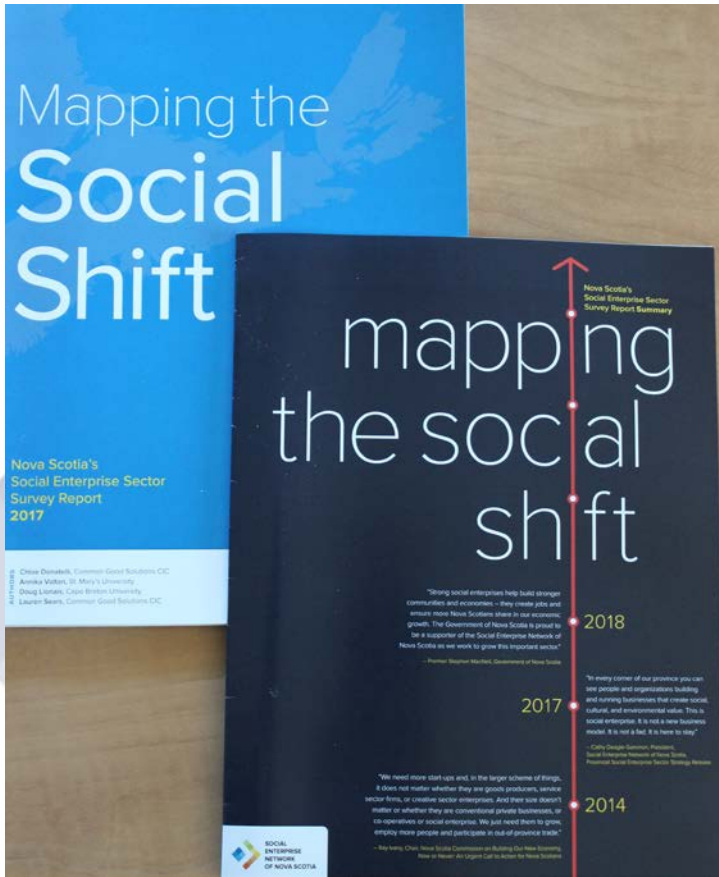
Social Enterprise Joint Implementation Committee

Joint Implementation Committee

Co Chairs Province of NS – Kent Roberts
 SENNS – Cathy Deagle Gammon

Working Groups:

- Procurement (chair Lynda Rankin Prov NS)
- Ecosystem (chair Jamie Smith SFX)
- Finance (chair Mike Kennedy Common Good Solutions)
- Legislative /Regulatory (chair Jen Forster Service NS)



“ In every corner of our province you can see people and organizations building and running businesses that create social, cultural, and environmental value. This is social enterprise. It is not a new business model. It is not a fad. It is here to stay. ”

